

Pink Space

Purple Space

Green Space

Blue Space

Open Space

08:30 - 09:30 **Registration & Refreshments**

09:30 - 09:40 **Welcome** - David Robinson Community Links & Council on Social Action

09:40 - 10:00 **Keynote Address** - Jeremy Gilley Founder of Peace One Day

10:00- 10:45 **Building the Chain Reaction Community** - Chris Grant 14a Conversations

11:00 - 12:15

Involving People in Social Action

How do we get people involved in social action? How do we keep them involved?

Emily Beardsmore British Youth Council, **Rt Hon Hazel Blears MP** Secretary of State for Communities and Local Government, **Nipun Mehta** CharityFocus, **Gib Bulloch** Accenture Development Partnerships, **Jane Tewson** Comic Relief & Pilotlight.

11:00 - 12:30

Collaborating for social change

Explore the power of cross sector collaborations, and the new model of collaborative commitments. A potential new model for CSR?

Stephen Howard BITC, **Adam Crozier** CEO Royal Mail Group, **Brendon Riley** CEO IBM UK, **David Grayson** Cranfields University, **David Robinson** Community Links & Council on Social Action.

11:00 - 12:30

Disruptive Social Innovation

Explore the current system and tickle it to identify the leverage points for game-changing innovation. What are the rules that can be broken? This session includes a preview of plans for an online disruptive innovation platform and the opportunity to be part of the team shaping it.

The Disruptors.

11:00 - 12:15

Theatre for Social Change

Learn how to empower individuals, and particularly young people, to become leaders of social transformation inside their own communities.

Cris Gonzales Philippine Educational Theater Association, **Angèle Séguin** IDEA Québec - Théâtre des Petites Lanternes

All day

Create your own Ideas Session

(Book space at the Collaborate Desk)

12:00 - 14:00

Lunch available

12:30 - 13:20

Chain Reaction Interviews

Social leaders as interviewees & then as interviewers. **Deborah Parker** Progress Recruitment, **Urmo Kubar** Network of Estonian NGOs, **Ashley Sweetland** Corporate Culture.

13:30 - 14:45

Communicating Social Change

Sharing learning from leading practitioners in the field, this session investigates communications tools for social change. How can we inspire people and spread the word?

Carole Stone YouGovStone, **Mark Thompson** Director General of the BBC, **Jess Search** BRITDOC, **Russell Davies** Interesting Festival, **Eugenie Harvey** We Are What We Do, **Jelani Erskine** Livity.

13:30 - 14:45

Educating for Social Change

Practical ways of using education to engage children and young people in social action. What are the challenges and the opportunities?

Wes Streeting President of NUS, **Hetan Shah** Development Education Association, **Huda Al Bander** & **Nick James Hagan** Edge Learner Forum, **Maggie Farrar** National College for School Leadership, **Ines Škuflic Horvat** Drama Studio Tirena.

13:30 - 14:45

Networks for Social Entrepreneurs

A speed networking-style session to find out about the support available for your great idea or growing project in the UK and abroad.

Ashoka, **The Seed Initiative**, **UnLtd**, **School for Social Entrepreneurs**, **Social Enterprise Coalition**, **Red Ochre**, **Striding Out**, **Community Action Network**, **The Hub**, **i-genius**, **Network 2020**, **Social Innovation Exchange**.

12:30 - 13:15

Story telling for Social Action

A conversation between five continents. **Michael David** IKM Emergent Project.

13:30 - 14:45

Scaling Up Your Project

A practical session with experts from business and community on how to successfully scale up initiatives and projects and take them to the next level.

David Thomlinson CEO Accenture UK/I, **Simon Tucker** the Young Foundation's Launchpad, **Chris Atwood** Salesforce Foundation and the **African Medical and Research Foundation**.

15:00 - 16:55

Can Entrepreneurs Change The World?

The launch of Global Entrepreneurship Week: a lively, informed and world-wide debate about the place of enterprise in driving social change and economic prosperity across the globe.

Peter Jones & **James Caan** entrepreneur stars of BBC's Dragons' Den, **Tim Smit** the Eden Project, **Richard Branson** Virgin Group, **Richard Lambert** CBI, **Sophie Tranchell** Divine Chocolate plus entrepreneurs from around the globe and **The Prime Minister's Global Fellows**.

15:00 - 16:15

Technology for Social Change

Explore how new technologies can accelerate the process of social action together with emerging technologies pioneers from the media, government and the third sector.

Steve Moore Policy Unplugged, **Anna Maybank** Social Innovation Camp, **Tom Loosemore** 4iP, **Alberto Nardelli** UnLtd-World, **Simon Doggett** Justgiving, **Dominic Campbell** FutureGov & Enabled by Design, **Dan McQuillan** Catalyst Awards.

15:00 - 16:15

Engaging with the Media

Through this workshop examine the practicalities of engaging with the media; where to start; who to speak to; and 'top tips' for a good story.

Steven Fine Prospectus, **Jessica Williams** author of 50 Facts that Should Change the World, **Daniel Stacey** Bad Idea magazine, **Natalie McDermott** On Road Media.

15:00 - 16:15

A Giant Love Story

Through the magic world of Icelandic legend and folklore, the workshop will demonstrate how to nurture a deep commitment to nature, emotional intelligence and compassion for others.

Ása Helga Ragnarsdóttir & **Rannveig Thorkelsdóttir** Iceland Drama Education Association (IDEA)

All day

Tea & Coffee

16:55 - 18:00 **Roundup of the day's ideas** - Senior Cabinet Minister

18:00 - 19:00 **Drinks Reception and Networking**