



Heart of the City: the power of 1:1 between businesses to effect social change

Heart of the City Newcomers' Programme



8,000 employees
1,500 volunteers

Established education programme in 1992

- Sponsorship of City Academy
- Mentoring of Teachers and Students
- Built into management development programme

Education in Hackney



200 employees (London)
70 Volunteers

Established CSR Programme in 2007

70 employees involved in:

- Education activity days,
- Mentoring school pupils,
- GCSE or Brokerage business studies workshops,

Central Foundation School for Boys

